

CRYPTO VALLEY CONFERENCE

May 28, 2026

Location:
Rotkreuz / Zug, Switzerland

Website:
www.cryptovalleyconference.com



The Building Block of Swiss Crypto DNA

The Crypto Valley Conference has been **the heart of Swiss crypto innovation for a decade**. It is a vibrant gathering point for pioneers, builders, policymakers, researchers, and investors who are building the blockchain and digital asset industry here in Switzerland and globally.

The Crypto Valley Conference represents more than an annual gathering, it is a reflection of a **movement rooted in innovation, Swiss precision and community in the decentralized era**.



since
2018

Substance,
long-term vision,
responsible innovation.



OUR CORE VALUE

A key differentiator of the Crypto Valley Conference lies in the fact that it's organized by two non-profit organizations, ensuring its **agenda is driven by substance and not commercial interests**. This foundation provides credible and independent discourse as well as attracts high-quality participants.



Crypto Valley

HSLU Hochschule
Luzern

OUR AUDIENCE

The Crypto Valley Conference convenes **senior leaders, C-level executives, and experienced professionals with a long-standing track record in crypto** and blockchain, fostering discussions at the highest level of technical and strategic depth.

1200+

Attendees from industry, public sector, research & academia

45%

C-Level Executive Leadership

25%

Founders

MAIN INDUSTRIES

Banking & Finance
L1 Foundations
Digital Asset Infrastructure
Regulation & Law

MAIN COUNTRIES

Switzerland
UK
France
Germany
USA



OUR PARTNERS OVER THE YEARS

AMINA

bitvavo

coinbase

Fireblocks

kraken
INSTITUTIONAL

Messari

ripple

Swissquote Bank

Bancor

Bullish

copper.co

FRANKLIN
TEMPLETON

LCX

Mina Foundation

SDA
a SIX company

TALOS

BINANCE

BYBIT

CRYPTO FINANCE
DEUTSCHE BÖRSE GROUP

imc
LEADING MARKET MAKER
AND LIQUIDITY PROVIDER

Lukka

MME

SOLANA

TAURUS

Bitcoin
Suisse

Cardano
Foundation

FALCONX

INTERNET
COMPUTER

Luzerner
Kantonalbank

near

sumsub

YOUHODLER

BitGo

chiliz

Figment

KEYROCK

MarketVector
Indexes

pwc

SYGNUM

zodia
CUSTODY

2026 SCHEDULE

MAY 27TH, WEDNESDAY

18:30-22:00

VIP DINNER
*INVITE ONLY

MAY 28TH, THURSDAY

8:30-9:30

NETWORKING BREAKFAST
*INVITE ONLY

AUDI MAX

AUDI MIDI

FORUM

9:00-10:00

WELCOME & OPENING KEYNOTE

10:00-12:00

BLOCKCHAIN TECHNOLOGY,
L1, PRIVACY, AI, ETC.

LEGAL, TAX,
COMPLIANCE

WORKSHOPS

12:00-14:00

LUNCH & NETWORKING

14:00-17:30

DIGITAL ASSETS, DEFI,
LIQUIDITY, INFRASTRUCTURE,
INSTITUTIONAL, ETC.

LEGAL, TAX,
COMPLIANCE

WORKSHOPS

17:30-18:30

NETWORKING APERO

18:30-21:30

BOAT CRUISE ON ZUGERSEE

PARTNERSHIP PACKAGES

Partnership Packages	Price	Conference Tickets	VIP Dinner Seats	Exhibition Booth	Branding
Patron	CHF 4'000	2	0	NO	Logo on website Logo in email campaigns Logo on conference badge (rear) Medium logo on Sponsor Wall Dedicated social media announcement
Workshop Host	CHF 5'000	3	1	NO	Logo on website Logo in email campaigns Logo on conference badge (rear) Medium logo on Sponsor Wall Dedicated social media announcement Exclusive 40' Workshop
Exhibitor	CHF 7'000	4	2	YES	Logo on website Logo in email campaigns Logo on conference badge (rear) Large logo on Sponsor Wall Dedicated social media announcement Exhibition Booth
VIP Dinner Host	CHF 18'000	6	4	YES	Logo on website Logo in email campaigns Logo on conference badge (rear) X-Large logo on Sponsor Wall Dedicated social media announcement Exhibition Booth Exclusive branding of the VIP Dinner
Boat Cruise Host	CHF 25'000	7	3	YES	Logo on website Logo in email campaigns Logo on conference badge (rear) X-Large logo on Sponsor Wall Dedicated social media announcement Exhibition Booth Exclusive branding of the Boat Cruise

ADD-ONS

ADD-ON

Price

Branding

Lanyard Branding

CHF 5'000

Exclusive logo placement on conference lanyards



Custom Barista Station

CHF 5'000

Exclusive branding on a custom barista station serving specialty coffee beverages. Branded coffee cups will guarantee your brand visibility all around the conference.



Private Networking
Breakfast Host

CHF 5'000

Host a private, invite-only breakfast in the morning at our separate lounge for 30-40 guests. The breakfast can be listed as official networking event on our conference agenda. Your company branding will be included on the breakfast tables, menus, screens and breakfast stations.



Networking Apero
Host

CHF 5'000

Host the Networking Apero taking place after our afternoon sessions from 17:30-18:30 at the conference venue. The apero will be listed as official networking event on our conference agenda. Your company branding will be included during the apero on various branding surfaces (tables, flags, menus, glasses, etc)



PATRON

CHF 4'000

CONFERENCE TICKETS

2 all-access conference tickets

VIP DINNER SEATS

This package does NOT include VIP Dinner seats

COMPANY VISIBILITY ONLINE

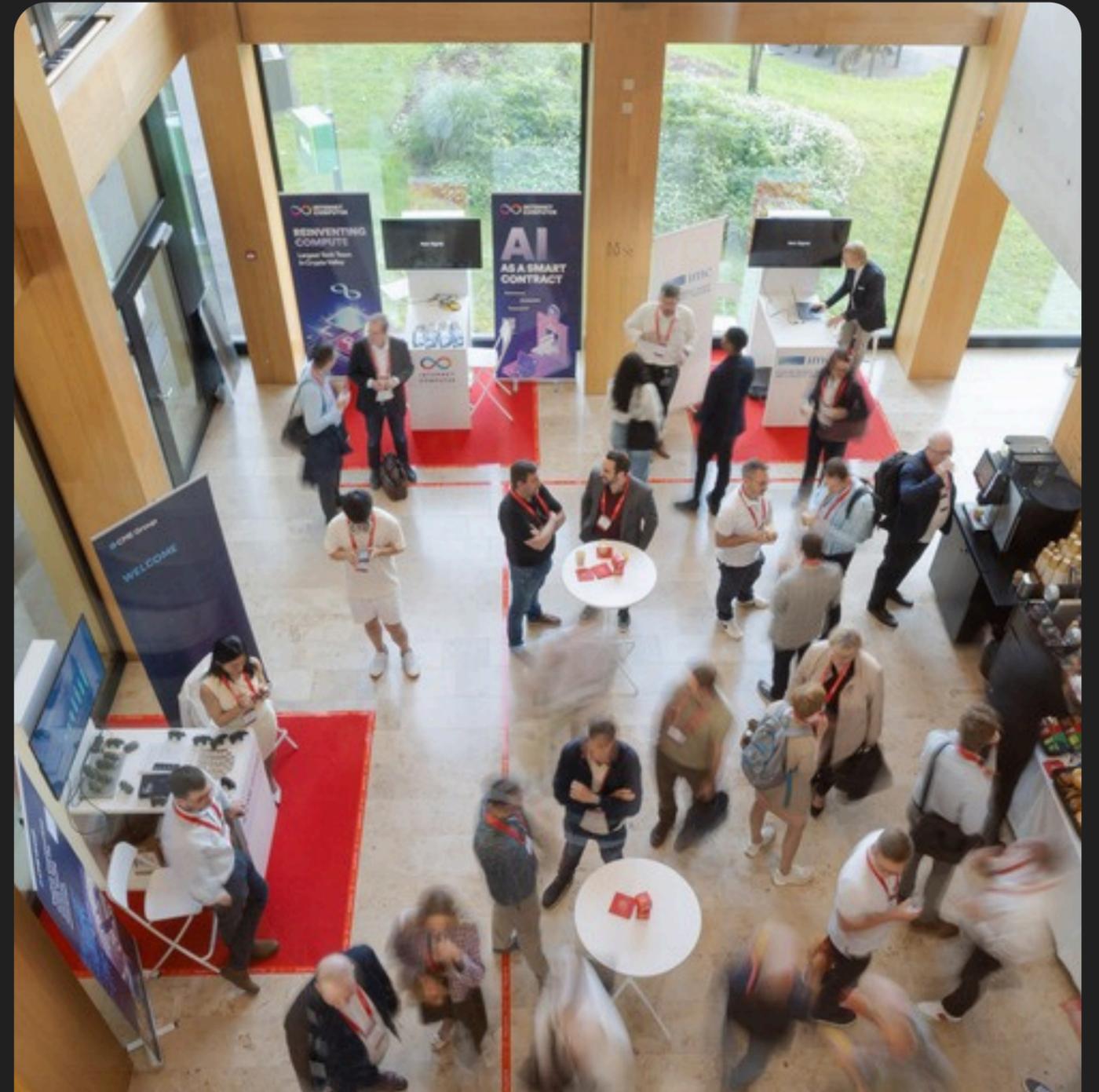
- Logo displayed on the website with a link to your company page
- Logo included on conference email campaigns

VISIBILITY AT THE CONFERENCE

- Logo displayed on stage screen during breaks & on monitors around the venue
- Logo printed on the sponsor wall (large size)

EXHIBITION BOOTH

This package does NOT include an exhibition booth



WORKSHOP HOST

CHF 5'000

WORKSHOP HOSTING

- Your company will have the chance to host a 40 minute exclusive workshop on the topic of your choosing
- Workshops are hosted in a workshop room with audience size of 30-40 individuals

CONFERENCE TICKETS

3 all-access conference tickets

VIP DINNER SEATS

1 seat to the VIP Dinner

COMPANY VISIBILITY ONLINE

- Logo displayed on the website with a link to your company page
- Logo included on conference email campaigns

VISIBILITY AT THE CONFERENCE

- Logo displayed on stage screen during breaks & on monitors around the venue
- Logo printed on the sponsor wall (large size)

EXHIBITION BOOTH

This package does NOT include an exhibition booth



EXHIBITOR

CHF 7'000

EXHIBITION BOOTH

- 3 m x 2 m exhibition booth at premium foot-traffic area
- Exhibition booth consists of built-in TV screen, table and 2 high chairs
- 2 rollup banners can be displayed at the booth (rollups must be brought by sponsor)

CONFERENCE TICKETS

4 all-access conference tickets

VIP DINNER SEATS

2 seats to the VIP Dinner

COMPANY VISIBILITY ONLINE

- Logo displayed on the website with a link to your company page
- Logo included on conference email campaigns

VISIBILITY AT THE CONFERENCE

- Logo displayed on stage screen during breaks & on monitors around the venue
- Logo printed on the sponsor wall (large size)



VIP DINNER HOST

CHF 18'000

VIP DINNER BRANDING

- Your company is the exclusive co-host of the CVC26 VIP Dinner (there are only 2 host companies)
- Branding of the dinner venue with your company branding
- Increased pre-conference promotion

CONFERENCE TICKETS

6 all-access conference tickets

VIP DINNER SEATS

4 seats to the VIP Dinner

COMPANY VISIBILITY ONLINE

- Logo displayed on the website with a link to your company page
- Logo included on conference email campaigns

VISIBILITY AT THE CONFERENCE

- Logo displayed on stage screen during breaks & on monitors around the venue
- Logo printed on the sponsor wall (large size)

EXHIBITION BOOTH

- 3 m x 2 m exhibition booth at premium foot-traffic area
- Exhibition booth consists of built-in TV screen, table and 2 high chairs
- 2 rollup banners can be displayed (rollups must be brought by sponsor)



BOAT CRUISE HOST

CHF 25'000

BOAT CRUISE BRANDING

- Your company is the exclusive host of the CVC26 Boat Cruise
- Branding of a dedicated boat with your company branding
- Increased pre-conference promotion

CONFERENCE TICKETS

7 all-access conference tickets

VIP DINNER SEATS

4 seats to the VIP Dinner

COMPANY VISIBILITY ONLINE

- Logo displayed on the website with a link to your company page
- Logo included on conference email campaigns

VISIBILITY AT THE CONFERENCE

- Logo displayed on stage screen during breaks & on monitors around the venue
- Logo printed on the sponsor wall (large size)

EXHIBITION BOOTH

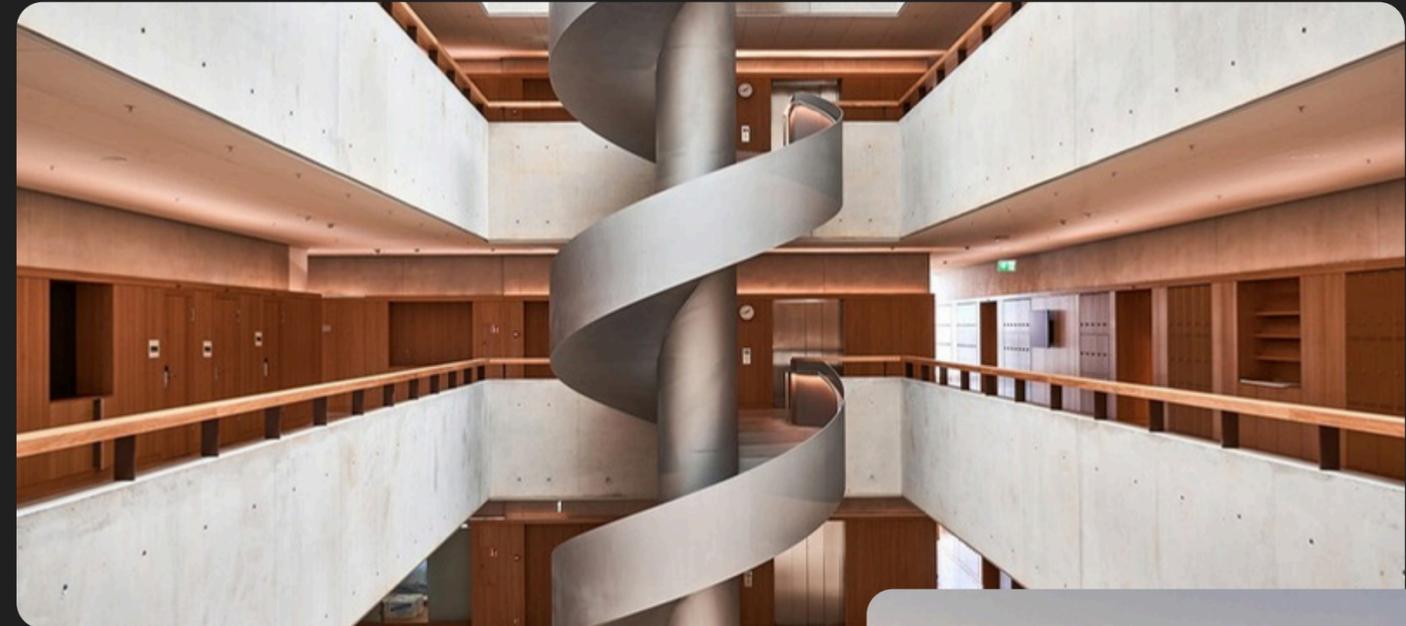
- 3 m x 2 m exhibition booth at premium foot-traffic area
- Exhibition booth consists of built-in TV screen, table and 2 high chairs
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CONFERENCE LOCATION

Hochschule Luzern – Informatik

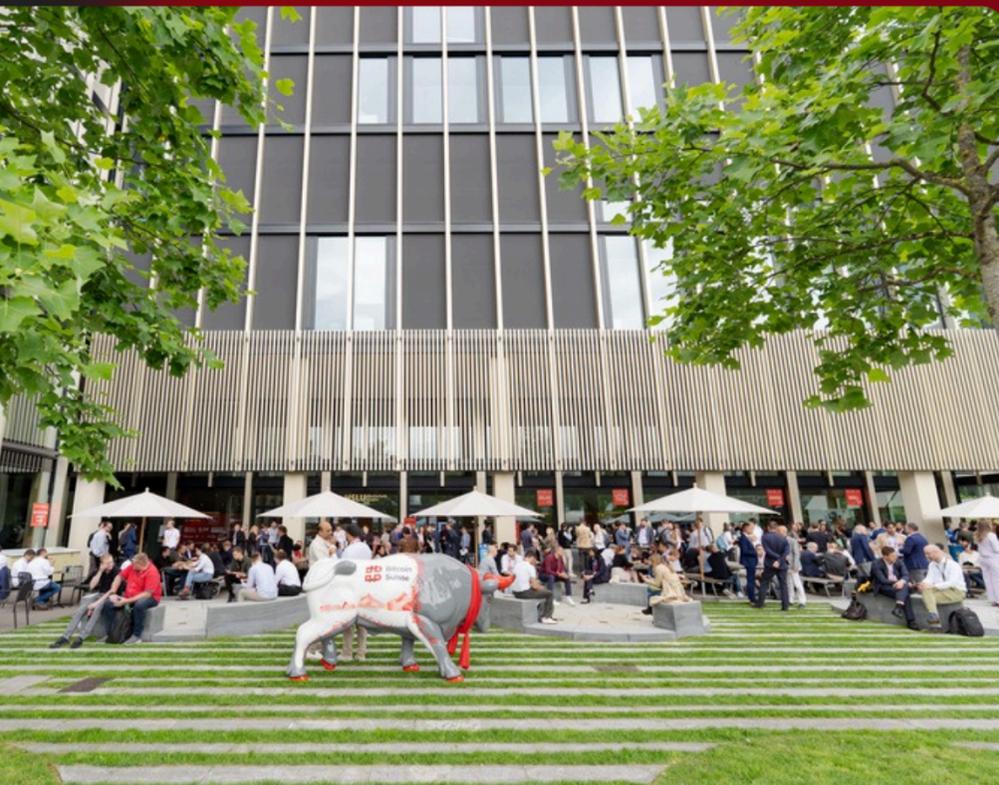
Campus Zug-Rotkreuz
Suurstoffi 1
6343 Risch-Rotkreuz
Switzerland



The main usable area of 700 square meters is divided into different spaces. This includes:

- Audi Max with up to 350 seats
- Audi Midi with up to 200 seats
- Forum with up to 200 seats
- 50+ seminar rooms ranging from 30 up to 90 seats
- Large indoor exhibition area, capable of hosting 20 booths
- Large outdoor area for networking and food trucks
- Located directly at the Rotkreuz SBB train station

[VIEW ON MAPS](#)



Get in touch



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ORGANIZING COMMITTEE



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