

Crypto Valley Association



Crypto Valley



**The world's first blockchain conference driving
progress through academic excellence**

2018 CONFERENCE ON BLOCKCHAIN TECHNOLOGY

20-22 June 2018

Zug, Switzerland

www.cryptovalleyconference.com

The world's first blockchain conference driving progress through academic excellence

The **Crypto Valley Conference** will bring together the world's leading academics, start-ups and established companies to share and discuss state-of-the-art developments in the blockchain technology ecosystem.

The event is sponsored by **IEEE Switzerland**, the leading body for the certification of research excellence and is the first of its kind.

Surfacing the latest advances in blockchain research and development

- Presentations on the state-of-the-art in blockchain technology from leading international blockchain researchers across legal, technology and business
- Opportunities to network with over 600 attendees from diverse backgrounds and access to the world's top professors in the field
- Potential to recruit from leading university graduates specialized in blockchain
- Engagement with real-life application examples from blockchain adopters
- Live pitches from a selected group of international innovative startups
- Coverage of a wide range of topics ranging from Fin-, Health-, Med- & InsurTech to Crypto, Energy and IoT
- Panel discussions and keynote presentations on the state and future of Blockchain Technology, the business models and regulation challenge
- A wide range of attractive side events for attendees and sponsors

Separate tracks that appeal to both business and academic audiences but are open to all

Business Track

- Business Keynote
- 4 Themes with presentations from corporates, startups and academics:
 - IoT
 - e-Identity
 - Fintech
 - InsurTech
- 2 Panel Discussions:
 - Legal
 - Fintech

Academic Track

- Academic Keynote
- 20 Research Paper Presentations
 - ~4 clusters
 - Moderated by domain experts
 - In-depth discussions
- 20+ Concept Posters

Focusing on selection criteria to guarantee the highest quality of academic submissions

- Scientific Board with members from the world's leading research institutes including:

Lucerne University of Applied Sciences and Arts

**HOCHSCHULE
LUZERN**

Informatik
FH Zentralschweiz



**Imperial College
London**



**PURDUE
UNIVERSITY**



**STANFORD
UNIVERSITY**



**THE UNIVERSITY
of EDINBURGH**



**ÉCOLE POLYTECHNIQUE
FÉDÉRALE DE LAUSANNE**

ETH
Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich



Support from leading government figures



Johann Schneider-Ammann

Swiss Federal Councillor

Federal Councillor Johann N. Schneider-Ammann is head of the Federal Department of Economic Affairs, Education and Research (EAER) which deals with matters relating to economic affairs, research and education.



Dölf Müller

Mayor of Zug

Dölf Müller is mayor of Zug and a strong supporter of blockchain technology. His effort to provide the necessary governmental framework for a successful and innovative blockchain ecosystem has allowed the Crypto Valley to thrive.



David Moran

British Ambassador to Switzerland and to Liechtenstein

David Moran arrived in Berne on 6 January 2014. Mr Moran joined the FCO in 1985 and has previously served as Ambassador to Kazakhstan, Uzbekistan, and (non-resident) the Kyrgyz Republic. In the mid-1990s in London he was responsible for managing bilateral relations with both Switzerland and Liechtenstein.

Pitches from selected international start-ups

- Start-up applications from 80+ countries
- Pre-screening by a committee of blockchain business and technology experts from academia, enterprises and venture capital organizations
- Prize money of USD 100,000 and free office space for 12 months

Conference Agenda

	Wednesday– 20.06.2018	Thursday– 21.06.2018	Friday– 22.06.2018
Morning		Keynote	Keynote
Afternoon	<p>Business Track: 3 tutorial sessions</p> <p>Academia Track: 3 workshop sessions</p>	<p>Business Track: 2 Panel Discussions 6 Speakers 1 Business Theme – 3 Speakers Top 10 Start-up Pitching Session Top 3 Start-up Pitching Session USD 100k Pitching Award</p> <p>Academia Track: 4 Academic sessions – 11 scientific presentations</p>	<p>Business Track 3 Business Themes – 9 Speakers</p> <p>Academia Track 3 Academic sessions – 9 presentations</p> <p>Academic Awards</p>
Evening	Networking	Networking Boat Cruise	Networking

Satellite Events

- Wide range of side activities across Crypto Valley hosted by sponsors (CVA members and non-members) to engage with conference attendees
- Attendees subscribe separately via the conference website and can choose between learning, recreational, making (lab) and socializing activities.



- Great talks in inspiring locations
- Recreate: Stand Up Paddling after a long conference
- Socialize: After conference party
- and much more

Corporate Sponsorship Packages

	Genesis Block (Platinum Sponsor)	First Block (Gold Sponsor)	Second Block (Silver Sponsor)	Third Block (Bronze Sponsor)
Logo positioned on website	✓ (large logo)	✓ (large logo)	✓ (medium logo)	✓ (small logo)
Event Booklet & Proceedings	✓ (Half Page)	✓ (Quarter Page)	✓ (Mentioned as Sponsor)	-
Logo on Stage Screen during breaks	✓ (large logo)	✓ (large logo)	✓ (medium logo)	✓ (small logo)
Booth space (meterage t. b. d.)	✓ (Large Booth in Foyer)	✓ (Large Booth in Foyer)	✓ (Medium Booth)	-
Ship – Apero & Networking Event	✓	-	-	-
Screens / Application	✓	✓	-	-
Satellite event branding	✓			
Each Morning Introduction	-	✓	-	-
Seat on Startup Judge Panel	Optional	✓	-	-
Breaks Branding	-	✓ (Lunch)	✓ (Coffee)	-
Drinks Branding	Ship	✓	-	-
Seat on panel discussion	Optional	Optional	✓	-
1 of: lanyard, gift bag, welcome drink at pre-dinner, coffee, Swiss chocolate	-	-	✓	-
Additional tickets for purchase	30% discount	30% discount	25% discount	20% discount
Free conference passes	5	5	2	1
Seats at Pre Event Dinner	3	2	1	-
PRICE (2018)	CHF 50k	CHF 25k	CHF 15k	CHF 5k
QUANTITY AVAILABLE	1	3	12	18

The Platinum Difference

On top of the premium branding throughout the event across the main venue and satellite events, the platinum sponsor will be recognized via exclusive branding of two boats that will take event participants on a special 2-hour tour of Lake Zug.

This offers the opportunity to reach the audience in an exclusive and unparalleled way in comparison to other conferences.



Your opportunity...

Availability is limited and expected to fill rapidly. To secure one of the sponsorship package, contact:

sponsoring@cryptovalley.swiss

For the latest information about the conference and remaining sponsor slots, visit:

www.cryptovalleyconference.com